

# TANIA GUERRA

Graphic Designer

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## EXPERIENCE

### **Akotmedia Jan. '08-Present**

Freelance Designer\_business-oriented development group deploying advanced online solutions.

Assigned the design aspect of certain projects such as poster design and web design. Have been able to experience dealing with client's requests and making the appropriate design changes based on those requests or concerns.

### **Rochester Institute of Technology, Wallace Library Dec. '05 - May '09**

Circulation Assistant\_University Library

I had the responsibility of attending to patron's needs; from helping them find the books they need, to assistance with their account. I attended the phone, helped maintain proper circulation of the books and surveyed area for usage and maintenance.

### **MacDella Cooper Foundation Aug. '06-Aug. '07**

Assistant\_Successful non-profit organization benefitting orphans and women from war-torn Liberia.

Aside from providing assistance to MacDella Cooper with administrative tasks, I designed the company stationary as well as invitations and save-the-date e-cards for an extravagant annual gala. I also represented the foundation at functions and company lunches.

### **2Belles Jun.-Jul. '06**

Intern\_A collection of sleepwear themed for holidays and weddings.

Assisted the owner of the collection with day to day endeavors and represented the company at functions. Was responsible for dropping off samples to manufacturers and picked up materials from the garment district when needed.

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## EDUCATION

### **BFA in Graphic Design May '09**

Rochester Institute of Technology, School of Design  
Rochester, NY

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## SOFTWARE SKILLS

### **Proficient In\_**

Adobe Creative Suite 3

Microsoft Office

### **Familiar with\_**

HTML

CSS

Final Cut Pro

Aperture

ActionScript 3.0

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## OTHER SKILLS

Various non-toxic printmaking techniques, including Intaglio Print and Acrylic Resist Etching.

Understanding of manual photography and photo developing.

Fluent in Spanish.